KIRK BANKS · WORKING SETUP, OCTOBER 2026

How I lead and build with AI teams

I turn business goals into product decisions, make the tradeoffs, build alongside the team and review what ships.

01 BUILDING

Two products, 20+ agents

Consumer AI product

Live alpha with real users. Testing and improving the buyer journey.

AI SaaS product

Build in progress. Workflows being built and tested.

Each product has an AI chief of staff. Across the builds, specialists cover product, design, engineering, data, testing, operations and growth. A separate chief of staff supports my wider business.

02 EXAMPLES FROM THE WORK

A user test became six live fixes that afternoon.

After repeated review, I trusted the team to make routine fixes and flag bigger decisions for me and the leads.

Design lessons crossed products. A large-text review found six usability issues, corrected in the mockups that day.

03 HOW IT STAYS ACCOUNTABLE

Independent review

A named shipping owner per product. Separate review before release.

Defined permissions

Agents work within limits I set. Each project keeps its own data.

Written continuity

Written handoffs carry context from one session to the next.

04 HOW IT COMPOUNDS

Lessons from each build go into a shared playbook, the Kirk AI System. Each project decides what to adopt.

Project lesson → Maintainer review → Shared playbook → Projects adopt what fits

Open to product leadership and select consulting or build engagements. kirkbanks.com